



## Editorial

# The journal on the internet and beyond

On this occasion I would like to share with you some data that shows the visibility of the *Colombian Journal of Radiology*. As the official scientific diffusion entity of the Colombian Association of Radiology, and one of its main publications, you can freely access to its articles in this link: <http://www.acronline.org/Publications/Revista-Colombiana-de-Radiolog%C3%ADa>

Remember that since 2017 all articles are available not only in Spanish, but also in English.

For the last ten years, the *Colombian Journal of Radiology* has participated with two articles in each of the quarterly issues of the virtual journal of the Interamerican College of Radiology (ICR), in which the articles are published in Spanish and English. This important publication also includes articles from the following publications:

- » Radiology (from the Spanish Society of Radiology)
- » Argentine Journal of Radiology
- » Brazilian Radiology
- » Portuguese Radiological Act
- » Chilean Journal of Radiology
- » Radiology Anals of México” (Radiology Annals of Mexico)
- » Imaging Journal of the Radiology and Imaging Society of Uruguay.
- » Magazine of the Ecuadorian Federation of Radiology
- » RadioGraphics (of the Radiological Society of North America [RSNA])
- » Radiology (also from the RSNA). The link to the CIR virtual magazine is: <http://www.webcir.org/revistavirtual/>

The *Colombian Journal of Radiology* is included in the Latin American and Caribbean Literature in Health Sciences index (LILACS), the most important index of this scientific area in the region, where 891 journals from 26 countries are indexed. The articles of our journal are up to date in this index, which can be accessed at <http://lilacs.bvsalud.org/es/>

Within the social networks to which the Colombian Association of Radiology (CAR) belongs, there are periodic publications of the contents of the *Colombian Journal of Radiology*. In this way, the Journal is visible on Facebook, Twitter, LinkedIn, Instagram and YouTube. In these social networks we have followers and we are consulted by links associated and non-associated radiologists in Colombia, diagnostic imaging technologists, doctors, nurses and professionals in related disciplines. For example, in 2018, publications with content from the Colombian Journal of Radiology were seen on Facebook by a number ranging from 1,300 to 6,900 people. These followers are

mainly from Bogotá and Medellín, where approximately 50% of the audience is concentrated; the same is true for followers residing in Argentina, Mexico, Peru, Venezuela, Ecuador, Bolivia, Spain and the United States. Eighty-five percent consult the contents in Spanish and the others - whose language is different, such as English, Portuguese, Italian, French, German and Arabic - consult our contents in English.

The people who follow the publications of the Magazine in networks are of all ages, but the main group corresponds to the range between 25 and 44 years. These publications are accessed both by cell phone and computer, with a greater tendency to use the cell phone as a means of consultation.

The ACR networks where the contents of the Magazine are published are:

- » <https://www.facebook.com/pg/ACR.radiologia>
- » <https://twitter.com/ACRradiologia>
- » <https://www.linkedin.com/company/asociacion-colombiana-deradiologia>
- » <https://www.instagram.com/acronline>

Reading this information, we may be surprised by the change and evolution in the way we have communicated in recent years, and the Colombian Journal of Radiology is not lagging behind in this change.

The invitation, then, is to follow its virtual contents from anywhere and in the way that is most familiar and comfortable to you and to share this information with your friends, colleagues radiologists and other disciplines, with your students, technologists and nurses. The language is not a limit, since the contents are published not only in Spanish, but also in English.

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Publisher